



James Ware, PhD

Architect of the Future
Author, Speaker

- Former Harvard Business School professor
- Senior corporate executive
- Executive Director, *The Future of Work...unlimited*
- Author, *Making Meetings Matter* (January 2016)
- Co-author/Contributor to four books on the digital economy
- Global Research Director, Occupiers Journal, Limited
- President, National Speakers Association of Northern California

Jim Ware is an incredibly insightful futurist who knows how to turn visions into real-world results. He taught me how to communicate effectively with the C-Suite; but more importantly he showed us how to focus our human and physical assets more directly on meeting our customers' needs.

Diane Coles-Levine, Founder of Workplace Management Solutions and former Chair of the IFMA Foundation

Jim has staked out a reputation for deep, innovative thought and the ability to deliver the message of design thinking successfully. Many of us have enjoyed his newsletters, focus groups, and think tanks over the years. He has managed to provoke and inform us with wit, charm, and grace.

Christopher Hood, Managing Director, Workplace Innovation, CB Richard Ellis

**The Future
of Work...
unlimited**

Talking About Tomorrow: Designing Your Organization's Future

You can't survive the future by ignoring it!

Most senior executive teams invest less than one hour a week talking to each other about their organization's future. In today's economy that is no way to survive – or to lead.

Designing the future you want begins by recognizing that no one individual knows more than all of us together; power comes from connections rather than control; and conversations are at the core of knowledge-based work. Engaging all your stakeholders in meaningful conversations about the future is vital ... but it isn't easy.

Future-Proofing Your Organization

Jim Ware has invested his entire career in designing and leading high-engagement conversations that enable people to imagine what the future could be like, and then to design a journey that will take them there.

Engage Jim today to develop insights about tomorrow. He will work with you and your team to develop a customized series of mind-expanding conversations that will enable you to:

- See beyond the visible horizon
- Develop peripheral vision
- Understand the values and capabilities of tomorrow's workforce
- Imagine how newly emerging technologies could transform your industry and your organization
- Identify future leadership requirements to ensure long-term survival
- Generate a shared vision of your organization's future

Renew the way you and your team thinks about the future. Future-proof your organization by engaging Jim to design and lead a series of focused strategic conversations about the future with your team. Talking about tomorrow will change the way you prepare for and design your organization's future.

Recent Clients Include:

- Sodexo
- SCAN Health Plan
- The Research Board
- National Equity Fund
- Royal Institution of Chartered Surveyors
- Council of Engineering and Scientific Society Executives

Call for a Candid Conversation About Your Needs

Call today for a free initial conversation about what you can do now to begin creating the future you want for your organization – and for yourself.

Contact Jim at: 510.558.1434 or jim@thefutureofwork.net