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MATT GONZALEZ, PRESIDENT OF SAN FRANCISCO'S BOARD OF SUPERVISORS, TO OPEN FIRST WORLD CONGRESS ON THE FUTURE OF WORK

*CITY AND COUNTY OF SAN FRANCISCO AND HERMAN MILLER, INC.
TO CO-SPONSOR EVENT*

SAN FRANCISCO, March 1, 2004 – The organizers of the First World Congress on the Future of Work, an invitation-only gathering of senior business executives interested in exploring and defining a vision for the future of work, today announced that the City and County of San Francisco and Herman Miller are the premier sponsors of the event, which will be held March 16 and 17, 2004, at San Francisco City Hall.

The San Francisco Board of Supervisors recently passed a motion to host this inaugural event in City Hall's newly renovated South Light Court. Matt Gonzalez, President of San Francisco's Board of Supervisors, will open the event and welcome the World Congress delegates.

Herman Miller, known for innovative and problem-solving design, will provide all of the furnishings for the World Congress.

The World Congress on The Future of Work was developed by *Future of Work*, a membership organization focused on reducing the cost of workforce support while enhancing both individual and organizational productivity. This invitation-only event will address the fact that the very nature of work is rapidly changing. Knowledge work, creativity, and collaborative relationships have become not just good ideas, but essential to competitive success. World Congress delegates will include 100 director, executive and C-level decision-makers in the fields of information technology, human resources, and operations/facilities management from the world's leading organizations, as well as leaders from the education, government and nonprofit sectors. Participants will learn about and share ways of reducing the cost of operations and workforce support through an integrative approach to strategic management of three assets: people, technology, and facilities/real estate. The result will be the creation of a new community of interest, and the definition of a charter, a public call for action in the form of a "Declaration of

Interdependence,” a document that will define a set of design principles enabling organizations to make the vision of the future of work a reality in their organizations.

Gloria Young, Clerk of the Board of Supervisors and Legislative Administrator for The City and County of San Francisco commented, “We are delighted to co-sponsor the World Congress on the Future of Work. The City is currently in the process of addressing workforce changes. This extraordinary event will provide government with an unprecedented opportunity to interact with forward-thinking leaders and practitioners to explore issues of common interest related to the future of work.”

“Advances in technology have encouraged more and more work to take place in non-traditional settings away from the office,” observed Bill Dowell, Research Lead for Herman Miller, Inc. “We are keenly interested in how these new environments can support these alternative and distributed work styles for the growing force of knowledge workers in the U.S. and beyond. The First World Congress on the Future of Work is a great forum to explore these emerging work styles, and ultimately to enable workers to be more productive and efficient wherever they do their work.”

“We are tremendously pleased that these two organizations have recognized the importance of the discussions planned for the World Congress by sponsoring this event,” said Charlie Grantham, executive producer of *Future of Work*, convener of the World Congress. “Their participation and sponsorship illustrates their belief in the changing nature of work, which includes ergonomic, comfortable office furniture, non-traditional workspaces and an aesthetically pleasing space to gather and build community. Our delegates will surely appreciate their efforts.”

The cost for attending the World Congress is \$895 per person. To nominate a delegate to participate in this executive-level forum, please contact Jim Ware at jim@thefutureofwork.net. Media interested in covering this event should contact Jennifer McClure of A.M.P. Communications at (510) 796-1475 or jenm@ampcomm.com.

For more information on the First World Congress on the Future of Work, please visit its website at www.thefutureofwork.net/what_congress.html.

About the Future of Work

Future of Work is a membership organization focused on reducing the cost of workforce support while enhancing both individual and organizational productivity. Its members are senior HR, IT,

and Facilities/Real Estate leaders who seek new solutions to the challenges of attracting, retaining, and leveraging knowledge workers. It conducts research, builds management tools, convenes roundtables and workshops, publishes white papers and articles, and provides clients with guidance about the changing nature of work and how to manage it. Current organizational members of *Future of Work* include Agilent Technologies, Callison Architects, Jones Lang LaSalle, Spherion, and the City of San Francisco. More information can be found at <http://www.thefutureofwork.net/>.

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